

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In Re: Patent Application of Charles A. Eldering et al.**

Conf. No.: 2970 : Group Art Unit: 3622  
Appln. No.: 09/591,577 : Examiner: RETTA, Yehdega  
Filing Date: 09 JUNE 2000 : Attorney Docket No.: T702-03  
Title: Privacy-protected Advertising System

**AMENDMENT AFTER FINAL**

This paper is being filed in response to the Final Office Action dated December 7, 2010, and is being timely filed.

Please amend the above-identified patent application, without prejudice, as follows: